



## BRAND PARTNERSHIP PROGRAM

As a **J Beverly Hills Salon Partner**, you are invited to participate in an exclusive rewards program. This program allows you to redeem rewards that best suit your salon's needs and are designed to help you grow your colour and retail business. Every dollar spent on J Beverly Hills products earns you reward dollars of up to 20%.

Reward dollars are earned through the salon's monthly purchasing and calculated quarterly. To receive the allotted rewards, salons must meet a minimum purchase amount, with increased rewards for higher purchasing levels.

Salons that wish to partner with J Beverly Hills can register by contacting their local Distributor Sales Consultant and investing in any of the current opening intro packages.

## PROGRAM DETAILS

### J Beverly Hills Loyalty Program:

Salon Partners that retail other brands along with J Beverly Hills are eligible to earn reward dollars up to 12% back on their quarterly purchases.

### J Beverly Hills Concept Program:

Salon and Suite Partners that represent J Beverly Hills Product and Colour and follow the Concept Salon and Suite guidelines, receive advanced support and are eligible to earn reward dollars up to 20% back on their quarterly purchases.

PURCHASE TIER	PURCHASE LEVEL	LOYALTY REWARD	CONCEPT REWARD
Bronze	\$1,500-\$2,999	5%	7%
Silver	\$3,000-\$4,999	7%	12%
Gold	\$5,000-\$8,999	10%	15%
Platinum	\$9,000+	12%	20%

## HOW TO JOIN

Salons that wish to partner with J Beverly Hills can register as a Loyalty Salon by investing in any current opening intro packages. Salons or suites wishing to join the Concept Program may do so by purchasing a Concept Salon or Suite opening intro.

Upgrading your partnership from Loyalty to Concept is open to any salon wishing to become an exclusive J Beverly Hills location, offering only J Beverly Hills Products and Colour Services.

## HOW TO CLAIM

J Beverly Hills Sales Consultants will notify salons of their quarterly purchase rewards. To claim these rewards, salons must complete the reward redemption form and return it to a Distributor Sales Consultant within 30 days of the close of the rewarded quarter. Chosen reward items will be supplied at no charge.

