



J. BEVERLY HILLS
COCKTAILING
GUIDE

SCRUNCH & GO!

EVERYDAY SPRAY & GLAZE ME



1. Section clean damp hair into 3 sections, starting at the nape, the ear, and the temple.
2. Spray **Everyday Spray** evenly throughout the bottom section.
3. Apply 1 pump of **Glaze Me** to the palm of your hand and then scrunch the bottom section.
4. Repeat steps 2 & 3 for the remaining 2 sections of the hair.
5. Apply extra product as needed.

NATURAL CURL & BOUNCE

GLAZE ME & CRAZY CURL



1. Section clean damp hair into 3 sections starting at the nape, the ear, and the temple.
2. Apply a dime sized amount of **Crazy Curl** and 1 pump of **Glaze Me** to the palm of your hand and work the product together.
3. Apply the product cocktail throughout the bottom section.
4. Repeat steps 2 & 3 for the middle and top sections.
5. Air dry for a soft & tame end result.
6. Diffuse for a voluminous end result.

ARTIFICIAL CURL & BOUNCE

GLAZE ME & CRAZY CURL



1. Section clean damp hair into 2 sections, starting at the nape and the ear.
2. Apply a dime sized amount of **Crazy Curl** and 1 pump of **Glaze Me** to the palm of your hand and work the product together.
3. Apply the product cocktail throughout the bottom section.
4. Repeat steps 2 & 3 for the top section.
5. For short to medium hair lengths use a small round brush to blow dry and set each section into a pincurl. .
6. For medium to long hair lengths use a medium round brush to blow dry and set each section into a pin curl.

CONTROL & SMOOTH

GLAZE ME & CRAZY STRAIGHT



1. Section clean damp hair into 2 sections starting at the nape and the ear.
2. Apply a dime sized amount of **Crazy Straight** and 1 pump of **Glaze Me** to the palm of your hand and work the product together.
3. Apply the product cocktail throughout the bottom section.
4. Repeat steps 2 & 3 for the top section.
5. Blow dry with a large round brush or flat brush for a smooth, shiny, and frizz free style.

SMOOTH & SHINE

CRAZY STRAIGHT & BLONDE GLOSS



1. Section clean damp hair into 2 sections starting at the nape and the ear.
2. Apply a dime sized amount of **Crazy Straight** and 2 drops of **Blonde Gloss** to the palm of your hand and work the product together.
3. Apply the product cocktail throughout the bottom section.
4. Repeat steps 2 & 3 for the top section.
5. Blow dry with a large round brush or flat brush for a smooth, shiny, and frizz free style.

TEASE & STYLE

SOUVAGE & HOLD ME LITE



1. On freshly styled hair, section the crown area away from the bottom of the hair at the temple.
2. Apply a pea sized amount of **Souvage** to your palm and fingertips.
3. In small sections throughout the crown, apply product with fingertips to the root area, moving against the grain.
4. **Spray Hold Me Lite** over the same area and tease.
5. Repeat steps 3 & 4 throughout the crown area.
6. Blend the tease and style as desired.

SHINE & DEFINE

FINISSAGE & DRY SHINE



1. Apply a dime sized amount of **Finissage** to your palm and finger tips.
2. Starting at the ends apply **Finissage** throughout the hair.
3. Spray **Dry Shine** throughout the hair.
4. Using your hands, mold and shape hair into the desired style.

SHORT & TOUSLED

CLEAR WAX & CRAZY CURL



1. Apply a dime sized amount of **Crazy Curl** and a pea sized amount of **Clear Wax** to the palm of your hand and work the product together.
2. Apply the product cocktail to damp, short, natural curls.
3. Scrunch, twirl & twist into desired style.
4. Diffuse for added volume.