

BEVERLY HILLS BEVERLY HILLS BEVERLY HILLS BEVERLY HILLS



 **BEVERLY HILLS**

 @jbeverlyhills  /jbeverlyhillscsco jbeverlyhills.com 1.800.980.0098



BLUE

DEFINING YOUR ROUTINE

ENVIRONMENTALLY FRIENDLY.
IDEAL FOR ALL HAIR TYPES.
BOTANICALLY INFUSED.
CRUELTY FREE.
MADE IN USA.



STYLE

Products to create any style.

- ☐ **EVERYDAY SPRAY** Detangling Leave-On Conditioner moisturizes and nourishes all hair types.
- ☐ **CRAZY CURL** Defining Styling Serum encourages curl separation, moisturizes, and tames frizz. Paraben-free.
- ☐ **CRAZY STRAIGHT** Straightening Styling Lotion adds shine, controls frizz, and smooths unruly hair types.
- ☐ **GEL ME** Maximum Styling Gel offers firm hold, improves luster, enhances shine, and moisturizes.
- ☐ **GLAZE ME** Light Styling Gel enhances shine, offers light hold, and moisturizes.
- ☐ **BEACH SPRAY** Texturizing Spray provides UV protection, texturizes, and moisturizes. Alcohol free.
- ☐ **BODIFIER** Thickening Styling Spray enhances body, thickens, and volumizes.
- ☐ **MOUSSE UP** Volumizing Mousse enhances shine, moisturizes, and volumizes.
- ☐ **LIFT UP** Volumizing Spray Foam enhances shine, increases fullness, maintains hold, and volumizes.



HYDRATE

Designed to meet the daily needs of every client.

- ☐ **EVERYDAY** Moisture Infusing Shampoo rehydrates and enhances shine. Sulfate-free.
- ☐ **EVERYDAY** Moisture Infusing Conditioner moisturizes, detangles, and enhances shine. Paraben-free.



SPECIALTY

Treatments to meet unique hair and scalp needs.

- ☐ **CLARIFIER** Surface Cleansing Shampoo moisturizes, removes build-up, and softens.
- ☐ **SOLUTIONS** Healthy Scalp Shampoo promotes new growth, and reduces dandruff and itching. Sulfate-free.
- ☐ **MASQUE** Hair and Scalp Intensive Treatment detangles, enhances shine, and restores moisture. Paraben-free.



VOLUME

Designed to give extra body to fine limp hair.

- ☐ **ADDBODY** Volumizing Shampoo moisturizes and volumizes. Sulfate free.
- ☐ **ADDBODY** Volumizing Conditioner moisturizes, nourishes, and volumizes. Paraben-free.



FINISH

A range of finishing products for lasting shine, style, and hold.

- ☐ **DRY SHINE** Dry Treatment Oil adds shine, nourishes, and softens hair strands.
- ☐ **BLONDE GLOSS** Toning Treatment Oil adds shine, controls frizz, neutralizes yellow tones, and revives highlights. Silicone-free.
- ☐ **CLEAR WAX** Finishing Wax enhances shine, offers flexible hold, and nourishes.
- ☐ **FINISSAGE** Finishing Texture Clay defines, nourishes, and thickens.
- ☐ **SOUVAGE** Finishing Texture Paste offers flexible hold, increases fiber, and promotes separation.
- ☐ **HOLD ME LITE** Lite Finishing Spray offers flexible hold and natural shine.
- ☐ **HOLD ME FIRM** Firm Finishing Spray gives firm hold with natural shine.
- ☐ **DRY SHAMPOO** Style Refresher cleanses gently, absorbs excess oil, and volumizes.

COLOUR

Designed to preserve, repair, and enhance any colour service.

- ☐ **FRAGILE** Colour Preserve Shampoo cleanses gently and protects colour. Sulfate-free.
- ☐ **FRAGILE** Colour Preserve Conditioner enhances shine, nourishes, and protects colour. Paraben-free.
- ☐ **RESCUE** Colour Repair Shampoo enhances shine, prevents colour fading, and strengthens hair fiber. Sulfate-free.
- ☐ **RESCUE** Colour Repair Conditioner repairs, replenishes, prevents colour fading, and strengthens hair fiber. Paraben-free.
- ☐ **BLONDE** Toning Shampoo gently cleanses, moisturizes, and neutralizes yellow tones. Sulfate-free.
- ☐ **BLONDE** Toning Conditioner moisturizes and neutralizes yellow tones. Paraben-free.