



beverly hills

// VIRTUAL EDUCATION CALENDAR

OCTOBER - DECEMBER 2026

OCTOBER

GREY COLOUR BLENDING FOR MEN

October 5th, 2026 | With Joy Koning (LIVE FROM AMSTERDAM) | 10:30am PST

This class is streamed live from our European Education team and follows EU friendly scheduling. Join Joy as she demonstrates effective silver hair camouflage techniques for male clients. Learn how to create natural-looking colour results and gain confidence in performing one of today's most in-demand salon services.

[« CLICK TO REGISTER »](#)

SEASONAL LIQUID COLOUR: GLAZING MASE EASY

October 19th, 2026 | With Jacob West | 8am PST

Join our Educator of the year, Jacob West to master toning, glossing, and application techniques for the fall seasons using J Beverly Hills Liquid Colour—perfect for elevating results that are appropriate for every time of year while seasons are changing.

[« CLICK TO REGISTER »](#)

NOVEMBER

WET LINE

November 2nd, 2026 | With Mikayla Nelson | 8am PST

Explore the J Beverly Hills Wet Lines, where we focus on our Blue, Platinum, and Men's products. Gain a comprehensive understanding of the line's history and discover the optimal techniques for using them.

[« CLICK TO REGISTER »](#)

DON'T FEAR THE FADE

November 16th, 2026 | With Steve Martinez | 8am PST

Join Steve Martinez as he breaks down a salon-friendly approach to creating the perfect fade. You'll gain a clear understanding of how to execute polished clipper cuts using the tools he relies on daily—clippers, razors, scissors, combs, and more. Learn the techniques and insights that set a great fade apart and build your confidence behind the chair.

[« CLICK TO REGISTER »](#)

COLOUR MIXERS MADE EASY

November 30th, 2026 | With Mikayla Nelson | 8am PST

Join Mikayla Nelson to learn how to use our mixers to customize formulas and create flawless, personalized colour results. Learn how to fully utilize the advances science behind our cream colour.

[« CLICK TO REGISTER »](#)

DECEMBER

RAZOR HAIRCUTTING

December 7th, 2026 | With Jaclyn Bonica | 8am PST

This class explores the benefits and techniques of razor haircutting. We will discuss the most effective strategies for creating movement and texture within a haircut, ensuring stunning results across short, medium, and long hairstyles.

[« CLICK TO REGISTER »](#)

COLOUR EXPERIENCE

December 14th, 2026 | With Jacob West | 8am PST

Discover the science and benefits behind J Beverly Hills Colour. Gain insights into the Cream, Liquid, and Fashion colours offered by J Beverly Hills, enhancing your understanding of our exceptional colour line.

[« CLICK TO REGISTER »](#)

