



beverly hills

## 2025 Q3 VIRTUAL EDUCATION SCHEDULE

### COLOUR EXPERIENCE - 60 MINUTES

Discover the science and benefits behind J Beverly Hills Colour. Gain insights into the Cream, Liquid, and Fashion colours offered by J Beverly Hills, enhancing your understanding of our exceptional colour line.

with J Beverly Hills National Educator

Monday, July 14th @ 8am PST

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### STYLING THE FELLAS - 60 MINUTES

Join Steve Martinez for a focused haircutting class that shows how to elevate men's styles using key products from the Platinum, Blue, and Men's lines. Learn his favorite techniques and product picks from across our wet lines to take your men's grooming services to the next level.

with Master Barber Steve Martinez

Monday, July 28th @ 9am PST

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### "DON'T FEAR THE FADE" CLIPPER CUTS EXPLAINED - 60 MINUTES

Join Steve Martinez as he breaks down a salon-friendly approach to creating the perfect fade. You'll gain a clear understanding of how to execute polished clipper cuts using the tools he relies on daily—clippers, razors, scissors, combs, and more. Learn the techniques and insights that set a great fade apart and build your confidence behind the chair.

with Master Barber Steve Martinez

Monday, August 11th @ 9am PST

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### COLOUR EXPERIENCE - 60 MINUTES

Discover the science and benefits behind J Beverly Hills Colour. Gain insights into the Cream, Liquid, and Fashion colours offered by J Beverly Hills, enhancing your understanding of our exceptional colour line.

with Master Colorist Mikayla Nelson

Monday, August 25th @ 8am PST

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### COLOUR MIXERS MADE EASY - 60 MINUTES

Join Mikayla as she shares her favorite techniques using Clear, SuperBoost (000), Warm Brown Mixer (WBR), and Cool Brown Mixer (CBR) from our Cream Colour Line. Learn how to incorporate these tools into your regular formulations to create flawless, custom results. This class is perfect for anyone looking to fully utilize the advanced science behind J Beverly Hills Colour.

with Internationalwith Master Colourist Mikayla Nelson

Monday, September 8th @ 8am PST

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### WET LINE - 60 MINUTES

Explore the J Beverly Hills Wet Lines, where we focus on our Blue, Platinum, and Men's products. Gain a comprehensive understanding of the line's history and discover the optimal techniques for using them.

with J Beverly Hills National Educator

Monday, September 22nd @ 8am PST

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