

## JULY

### GRAY COLOUR BLENDING FOR MEN (LIVE FROM AMSTERDAM)

July 7th, 2026 | 12am PST / 9am CET | With Joy Konig

*This class is streamed live from our European Education team and follows EU friendly scheduling.*

Join Joy as she demonstrates effective silver hair camouflage techniques for male clients. Learn how to create natural-looking colour results and gain confidence in performing one of today's most in-demand salon services.

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### COLOUR EXPERIENCE

July 13th, 2026 | 8am PST | With Nikki Escaravage

Discover the science and benefits behind J Beverly Hills Colour. Gain insights into the Cream, Liquid, and Fashion colours offered by J Beverly Hills, enhancing your understanding of our exceptional colour line.

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### GRAY COLOUR BLENDING FOR MEN (LIVE FROM AMSTERDAM)

July 27th, 2026 | 10:30am PST / 7:30pm CET | With Joy Konig

*This class is streamed live from our European Education team and follows EU friendly scheduling.*

Join Joy as she demonstrates effective silver hair camouflage techniques for male clients. Learn how to create natural-looking colour results and gain confidence in performing one of today's most in-demand salon services.

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### J BEVERLY HILLS WET LINE (LIVE FROM ESTONIA)

July 30th, 2026 | 10am PST / 7pm CET | With Douglas Salon Educational Team

*This class is streamed live from our European Education team and follows EU friendly scheduling.*

Explore the J Beverly Hills Wet Lines, featuring our Blue, Platinum, and Men's products. Gain a comprehensive understanding of the line's history and discover the best techniques for using these products effectively.

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## AUGUST

### J BEVERLY HILLS WET LINE

August 10th, 2026 | 8am PST | With Mikayla Nelson

Explore the J Beverly Hills Wet Lines, featuring our Blue, Platinum, and Men's products. Gain a comprehensive understanding of the line's history and discover the best techniques for using these products effectively.

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### GREATNESS OF GRAY COVERAGE (LIVE FROM HUNGARY)

August 17th, 2026 | 12am PST / 9am CET | With Dietmar Selymes

*This class is streamed live from our European Education team and follows EU friendly scheduling.*

Master gray coverage with European Educator Dietmar Selymes, learning expert formulas and techniques for consistent, flawless results.

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### TONING WITH J BEVERLY HILLS CREAM COLOUR

August 24th, 2026 | 8am PST | With Nikki Escaravage

Learn how to confidently tone using our core colour line. Nikki will demonstrate how to neutralize or enhance any tone with cream colours while exploring refining toners, controlling blondes, and formulation techniques for creating beautiful, customized results.

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## SEPTEMBER

### SEASONAL LIQUID COLOUR: GLAZING MADE EASY

September 7th, 2026 | 8am PST | With Jacob West

Join our Educator of the year, Jacob West to master toning, glossing, and application techniques for the fall seasons using J Beverly Hills Liquid Colour—perfect for elevating results that are appropriate for every time of year while seasons are changing.

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### J BEVERLY HILLS WET LINE (LIVE FROM ESTONIA)

September 21st, 2026 | 12am PST / 9am CET | With Douglas Salon Educational Team

*This class is streamed live from our European Education team and follows EU friendly scheduling.*

Explore the J Beverly Hills Wet Lines, featuring our Blue, Platinum, and Men's products. Gain a comprehensive understanding of the line's history and discover the best techniques for using these products effectively.

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### 5-STEPS OF COLOUR FORMULATION (LIVE FROM AMSTERDAM)

September 21st, 2026 | 10:30am PST / 7:30pm CET | With Joy Konig

*This class is streamed live from our European Education team and follows EU friendly scheduling.*

In this class, Joy will demonstrate how to achieve predictable results using our five-step colour formulation system. Learn a simplified approach to advanced formulation and gain the confidence to tackle everything from root retouches to complex colour corrections.

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