



# 2024 QUARTER TWO VIRTUAL EDUCATION

Click on page to download and activate registration links.

## **COLOUR - 60 MINUTES**

Discover the science and benefits behind J Beverly Hills Colour. Gain insights into the Cream, Liquid, and Fashion colours offered by J Beverly Hills, enhancing your understanding of our exceptional colour line.

## with Brand Specialist Ted Medina

Monday, April 15th @ 8am PST

**CLICK HERE TO REGISTER** 

# **PHOTO READY FINISH - 60 MINUTES**

Discover the art of "Photo Ready Finish" - master captivating beach waves with Product fomulations from J Beverly Hills styling products. Elevate your techniques, enhance your social media game, and create flawless looks that grab attention. Join this class to refine your skills and uncover the secrets to crafting stunning hairstyles that shine online.

#### with National Editorial Artist Katrena Fink-Thomas

Monday, April 29th @ 9am PST

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#### **COLOUR - 60 MINUTES**

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## with Brand Specialist Ted Medina

Monday, May 13th @ 8am PST

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# THE PERFECT FINISH FOR ALL COASTS - 60 MINUTES

Join Christina DeMag and discover the top J Beverly Hills finishing products for a flawless hold and lasting style. Learn how to customize by layering and cocktailing products based on factors like humidity and hair texture. Perfect for hairstylists working with special occasion hair across various seasons and locations.

## with National Runway Artist Christina DeMag

Monday, May 27th @ 8am PST

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# with Brand Specialist Ted Medina

Monday, June 10th @ 8am PST

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#### LIQUID COLOUR: GLAZING MADE EASY - 60 MINUTES

Join Jacob West, a leading blonding specialist, for an interactive session. Explore the array of formulas he employs with J Beverly Hills Liquid Colour, unveiling its transformative capabilities in toning, glossing, and more. Gain insights into the science behind this versatile tool and perfect your application techniques. Ideal for those eager to master liquid colour formulas and application post-highlight or balayage services.

### with National Master Colorist Jacob West

Monday, June 24th @ 8am PST

CLICK HERE TO REGISTER