



beverly hills

2024 QUARTER THREE VIRTUAL EDUCATION

COLOUR - 60 MINUTES

Discover the science and benefits behind J Beverly Hills Colour. Gain insights into the Cream, Liquid, and Fashion colours offered by J Beverly Hills, enhancing your understanding of our exceptional colour line.

with **Brand Specialist Ted Medina**

Monday, July 15th @ 8am PST

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THE REALITY ABOUT RETAIL - 60 MINUTES

In this class, National Educator, Annie Lancaster will introduce her favorite products, explaining how to mix and layer them effectively and why they stand out. You will learn practical, real-world techniques for using this versatile product line.

with **National Educator Annie Lancaster**

Monday, July 29th @ 9am PST

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BLENDING WITH GRAY - 60 MINUTES

In this interactive educational experience, participants will have the opportunity to learn from one of the nation's top colourists. The class will cover techniques for blending gray and silver hair to enhance the natural beauty of modern women, using J Beverly Hills Cream Colour and refining toners.

with **Master Colourist, Jaclyn Bonica**

Monday, August 12th @ 8am PST

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J BEVERLY HILLS WET LINE - 60 MINUTES

Explore the J Beverly Hills Wet Lines, featuring our Blue, Platinum, and Men's products. Gain a comprehensive understanding of the line's history and discover the best techniques for using these products effectively.

with **Brand Specialist Ted Medina**

Monday, August 26th @ 8am PST

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SHADOW HALO FOR FALL - 60 MINUTES

Learn how to create high-impact dimension with strategically placed foils using the "shadowboxing" technique. After watching our national master colourist demonstrate how to achieve significant natural dimension with minimal foils, you'll be ready to tackle the fall season with newfound confidence and enthusiasm.

with **Master Colorist Heidi McDade**

Monday, September 16th @ 8am PST

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J BEVERLY HILLS WET LINE - 60 MINUTES

Explore the J Beverly Hills Wet Lines, featuring our Blue, Platinum, and Men's products. Gain a comprehensive understanding of the line's history and discover the best techniques for using these products effectively.

with **Brand Specialist Ted Medina**

Monday, September 30th @ 8am PST

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